OFFICIAL SPEAKER, MINISTRY & BRAND MEDIA KIT

Toya Knowles — Author, Master Stylist & Founder of The Love Posse

The Short Hair & Silver Crown Guru Meets Plant-Based Soul & Self-Love. For more than 30 years behind the chair across Chicago and Dallas/Arlington, Toya Knowles has helped thousands of women transform their crowns, heal their relationships, nourish their bodies, and choose love every single day.

30+ Years	388,000+	96-Page Book	1,400+ Sisters
Master Short & Grey Stylist (Chicago & Arlington, TX)	Organic YouTube Views (@iamtoyaknowles)	Author of 'It's All About Love' (9-Chapter Transformation)	Active in The Love Posse Community & Weekly Shows

4 Signature Keynote & Workshop Topics

1. It's All About Love: Choosing Yourself Without Guilt (Women's Conferences & Ministries)

Anchored in Toya's 9-chapter book, this unforgettable keynote guides women through 'The Great Release' (forgiving yourself and others), protecting morning peace, setting boundaries without apology, and practicing daily Mirror Declarations.

2. Crowning Glory: Embracing Your Natural Silver, Your Season & Your Power

Why hiding behind hair, perfectionism, or fear holds women back—and how embracing your natural silver crown or bold next chapter unlocks confidence in every room.

3. Nourishing the Temple: How Changing My Food & Walking 15 Minutes Saved My Life

After overcoming a stroke, fibroids, and six blood transfusions, Toya shares her practical, joyful blueprint for plant-based soul food ('Cooking With Toya') and her signature 15-Minute Post-Dinner Walk Challenge.

4. The $100K Balanced Stylist Blueprint (Cosmetology Schools & Beauty Expos)

30+ years of technical and financial longevity behind the chair: precision short hair & Marcel iron mastery, dream-client positioning, the Envelope System, and running an on-time, drama-free salon.

Brand Partnerships, Cooking Demos & Media Appearances

Toya hosts two signature digital shows—**Cooking With Toya** (plant-based comfort food) and **Walk, Talk & Choose Love** (morning mindset walks)—making her an authentic ambassador for clean hair-care brands, silver/grey toning lines, plant-based kitchen brands, wellness events, and women's empowerment summits.

Book Toya Knowles for Your Next Event, Podcast, Panel, or Brand Campaign:

- ***Direct Booking & Media Inquiries: iamtoyaknowles@gmail.com | 773-330-1876***
- ***Online Speaker & EPK Portal: https://www.toyaknowles.com/meet-toya.html#p2***
- ***Salon Studio: The Love Lounge, 4305 S Bowen Rd, Suite 131, Arlington, TX 76016***